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IBM SPSS Data Collection Survey Authoring (Web Module) (V7)
Information

Length: 1.0 Day
__Ref: 0M118G-X
Delivery method: Classroom
Price: EUR

Overview

IBM SPSS Data Collection Survey Authoring (Web Module) (V7) is a one day course designed as an extension of the IBM SPSS Data Collection Survey Authoring (Base) (V7) course. It builds on the base knowledge acquired from that course with content related to web based surveys.

All web based content is covered, including survey design features like grouping questions; controlling response order; applying web formatting; integrating images; dynamically inserting labels and question presentation views.

The concept of web templates is covered as well as the integration of sample and quota functionality.

The final lesson provides the steps required to deploy or activate the survey.

Public

This basic course is intended for users of IBM SPSS Data Collection Author that need to create and deploy web surveys.

Prerequisites

You should have:

- Completed the IBM SPSS Data Collection Survey Authoring (Base) (V7) course
- Understanding of the survey creation **and** the data collection processes would be helpful, but not required

Objective

Please refer to course overview.

Topics

Lesson 1 - Introduction

- Course Methodology
- Objectives
- Product Name References
- Author Course Package
- Data Collection Developer Library
- Supporting Materials
- Company Description

Lesson 2 - Routing Settings

- Objectives
- Routing name
- Survey level template
- Interviewing mode
- Learning Activity

Lesson 3 - Grouping Questions Together

- Objectives
- Multiple questions on a page
- Learning Activity

Lesson 4 - Response Order

- Objectives
- Response order
- Fix responses
- Learning Activity

Lesson 5 - Presentation Controls

- Objectives
- Presentation controls
- Setting response orientation
- Setting response presentation view
- Learning Activity

Lesson 6 - Images

- Objectives
- Images for responses
- Images for question labels
- Learning Activity

Lesson 7 - Formatting

- Objectives
- Formatting
- Format question labels
- Format responses
- Format grids
- Learning Activity

Lesson 8 - Inserts

- Objectives
- Inserts for dynamic text
- Learning Activity

Lesson 9 - Web Templates

- Objectives
- Web templates
- Referencing web templates
- Learning Activity

Lesson 10 - Sample

- Objectives
- Sample integration
- Create a sample file
- Read sample information into survey
- Writing survey data into sample
- Replicate sample record
- Learning Activity

Lesson 11 - Quota

- Objectives
- Quota Integration
- Create a quota table
- Quota checks in survey
- Validate quota integration
- Setting question response
- Learning Activity

Lesson 12 - Deployment

- Objectives
- Deploy survey
- Learning Activity

Lesson 13 - Course Summary

- Objectives
- Next Steps
- Post Training Resources