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IBM SPSS Data Collection Survey Authoring (Base) (V7) Information

Length: 1.0 Day
Ref: 0M108G-X
Delivery method: Classroom
Price: EUR

Overview

IBM SPSS Data Collection Survey Authoring (Base) (V7) is a one day course designed to be the first step of a complete Author training solution.

Regardless of your deployment options (Web, Telephone, Paper, Data Entry or Interviewer), this course will teach you how to create a variety of survey questions, how to use external content when available, how surveys are structured and managed and finally how to implement and validate survey logic.

Having acquired this grounding in survey creation, the second step involves taking additional courses that teach how to integrate your specific deployment requirements - for example; adding images, web pages templates, sample and quota for web surveys. Each of these additional courses also take you through the final step of survey deployment.

Public

This basic course is intended for users of IBM SPSS Data Collection Author that need to create and deploy surveys.

Prerequisites

Understanding of the survey creation **and** the data collection processes would be helpful, but not required.

Objective

Please refer to course overview for description information.

Topics

Lesson 1 - Introduction

- Course Methodology
- Author Course Package
- Objectives

- Product Name References
- Data Collection Developer Library
- Supporting Materials
- Company Description

Lesson 2 - Author Overview

- Objectives
- Accessing Author
- Author Interface
- Learning Activity

Lesson 3 - Using Pre-Created Content First

- Objectives
- Working with external content
- Author Library
- Learning Activity

Lesson 4 - Info questions, Working with Text and Review

- Objectives
- Create Information question
- Managing Text
- Reviewing question and survey
- Learning Activity

Lesson 5 - Basic Categorical Questions

- Objectives
- Create categorical question
- Learning Activity

Lesson 6 - Complex Categorical Questions

- Objectives
- Shared Lists
- Filtered categorical questions
- Learning Activity

Lesson 7 - Unstructured Questions

- Objectives

- Create numeric questions
- Create text questions
- Learning Activity

Lesson 8 - Grid Questions

- Objectives
- Sublists
- Create categorical grid questions
- Create unstructured grid questions
- Learning Activity

Lesson 9 - Looped Questions

- Objectives
- Create looped questions
- Learning Activity

Lesson 10 - Basic Survey Flow

- Objectives
- Categorical response skip options
- Bookmarks
- Exit Survey
- Learning Activity

Lesson 11 - Complex Survey Flow

- Objectives
- Skip statement in Survey
- Setting question response
- Learning Activity

Lesson 12 - Survey Validation

- Objectives
- Survey Validation
- Learning Activity

Lesson 13 - Course Summary

- Objectives
- Next Steps

- Post Training Resources