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IBM SPSS Data Collection Survey Presentation - ILT
Information

Length: 1.0 Day
Ref: 0M245G-X
Delivery method: Classroom
Price: EUR

Overview

You will have attended the first PASW Data Collection (Survey Creation):Level I course and will have successfully developed and deployed a couple of surveys using the techniques covered in the first course. This follow-on course assists you in building more diverse presentation formats for their surveys. You will be introduced to the architecture used to render PASW Data Collection surveys and how traditional browser technologies interact with the survey creation. You will learn how to manipulate the majority of aspects of the presentation of a survey by creating the HTML template design, adding images, changing the survey or question template or using the interaction of Styles and page template. The course finishes with an introduction to Javascript interaction with PASW Data Collection surveys and a discussion of best practice tips and tricks.

Public

This advanced course is for

- Researchers or Scriptwriters who will be responsible for writing, using, or modifying, Dimensions surveys.
- Advanced scriptwriters who will modify or enhance scripts generated by attendees from the Dimensions Scripting (Survey Creation I) course
- Staff tasked with creating and managing the look and feel of Dimensions surveys for the Internet/Intranet
- Staff tasked with integrating Dimensions surveys into websites or other Enterprise Feedback Management systems

Prerequisites

You must have:

- Attendance on the PASW Data Collection (Survey Creation): Level I course.
- Access to PASW Data Collection Author Professional with Interview option

Objective

Please refer to course overview for description information.

Topics

- Survey presentation using IBM SPSS Data Collection - understanding the philosophy and the practicalities
- Building and specifying IBM SPSS Data Collection survey templates and logos
- Understanding the implications of using different graphics formats
- Building and specifying IBM SPSS Data Collection question, error and navigation templates
- The use of Custom Style Sheets in survey presentation
- Progress bar formatting
- Deploying the presentation files (both from IBM SPSS Data Collection Author Professional and IBM SPSS Data Collection Author)
- An introduction to using Javascript to control 'real-time' interaction within the deployed IBM SPSS Data Collection survey
- Tips and Tricks for creating Best Practice guidelines

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