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IBM SPSS Data Collection Survey Authoring - ILT
Information

Length: 2.0 Days
__Ref: 0M105G-X
Delivery method: Classroom
Price: EUR

Overview

Creating survey questions, instructions and logic is often the first tangible part of a project for researchers after the survey design phase. This course covers creating questionnaires for web, telephone, paper, data entry and local interview deployment using the survey building and testing tools in PASW Data Collection Author. The course covers all aspects required to make a survey based on variable types, logic or survey flow requirements, formatting and presentation controls and ordering options.

Additional course modules teach you how to understand and integrate sample, quota and translation functionality into the survey design.

Public

This basic course is for staff that will be using IBM SPSS Data Collection Author to create and deploy surveys with IBM SPSS Data Collection.

Prerequisites

Understanding of the survey creation **and** the data collection processes would be helpful, but not required.

Objective

Please refer to course overview for description information.

Topics

- Understanding the linkage between Author and the Data Collection suite
- Working with the Author environment
- Creating all variable types, including grid type variables
- Managing the survey flow
- Handling multiple routing modes
- Generating random case data
- Final survey validation
- Survey deployment

- Troubleshooting application issues
- Best practices
- The appendix provides insight into Collaboration and Deployment integration, as well as Paper look group and names

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